# **Expert, External Communication & Media Relations**

Location: Hørsholm, Denmark

Department: People, Communications & Marketing Reports to: SVP, People, Communications & Marketing

At DHI, we believe water is the key to a sustainable future. Every day, our experts help solve the world's toughest water challenges – from climate resilience to marine protection – by combining science, data, and innovation. Joining us means being part of a global organisation where your work has a real impact.

We are now looking for an Expert in External Communication & Media Relations to further strengthen DHI's voice in selected markets worldwide. This is a strategic role for someone who knows how to set agendas, craft compelling narratives, and build awareness that drives influence and impact.

#### The role

You will shape DHI's external voice and ensure we are recognised as trusted experts and thought leader on water resilience and the marine environment. Your responsibilities will include:

- Developing external communication strategies and narratives aligned with DHI's purpose and the UN SDGs.
- Creating high-quality content from opinion pieces and thought leadership articles to speeches and LinkedIn posts, translating complex science into accessible stories.
- Building and nurturing media relationships, pitching stories, and securing impactful coverage in Danish and international outlets.
- Advising and preparing senior leaders and specialists for high-profile events, media appearances, and keynote opportunities.
- Further enhancing DHI's profile at major conferences, industry forums, and societal debates.

## What we're looking for

You are a seasoned communicator with 7-10 years of experience in media relations or strategic external communications, and a proven track record of expanding the recognition of organisations and experts.

- Background from water, environment, climate, or sustainability sectors, or corporate/agency roles with strong environmental focus.
- Fluent in Danish and English with excellent writing and presentation skills.
- Strong media relations expertise and established journalist network.
- Skilled at turning data and science into engaging stories.
- Confident advisor to senior leaders and specialists.

## What success looks like

- Continued growth in high-quality media coverage in Denmark and globally, building on recent progress.
- DHI experts continue to stand out as keynote speakers and panelists, supported by impactful communication.
- Consistent recognition of DHI's societal impact, further strengthened through strategic communication.

## What we offer

At DHI, you'll join passionate colleagues committed to making societies, businesses, and ecosystems more resilient to water challenges. In this purpose-driven role, your communication skills will directly shape the global water agenda.

We offer a collaborative, international environment where colleagues care deeply about their work. From our headquarters in Hørsholm, you will be part of a global network of experts working for a sustainable future.

## How to apply

If you are motivated to use communication for real-world impact and want to strengthen DHI's external voice, we'd love to hear from you.

Apply via Career Page and upload your CV with a short motivation (no cover letter needed).

Deadline: 15 September 2025

For more information, contact Ann-Louise Elkjær, SVP People & Communications, at  $\underline{alel@dhigroup.com}$ .